Teaming for Transformation 3: Continuing the Journey Towards a Digital Learning Conversion

January 21-23, 2015
Mooresville Graded School District
Charles Mack Citizen Center
215 North Main Street
Mooresville NC 28115

Sponsors:

Partners:
Teaming for Transformation 3: Continuing the Journey Towards a Digital Learning Conversion

CoSN congratulates each of the current districts that have joined the Teaming for Transformation 3 district cadre made up of over 130 district and school leaders!

Beginning now through July, in support of their visions for a digital conversion, this exclusive network of district and school leaders will collaborate online through an exclusive Community of Practice.

Teaming for Transformation will focus upon how to:
- Lead a digital conversion for student learning in your district.
- Build and advance a culture of instruction with digital resources and tools.
- Create and support a digital learning environment that reaches every student and every teacher.

The 18 districts selected to participate in the network are:
- Calcasieu Parish Public Schools
- Corvallis School District
- Des Moines Public Schools
- Harford County Public Schools
- Houston Independent School District
- Isle of Wight County Schools
- Lakeville Area Public Schools
- Lenoir City Schools
- Liberty Public School District
- Maryville City Schools
- Mooresville Graded School District
- Nixa Public Schools
- Orleans Parish School Board
- Raytown Consolidated School District 2
- Richland School District Two
- Southern Hancock County Community School Corp
- Troy R-III School District
- Tuscaloosa City Schools

Use #COSNTFT to tweet about your experience!
Agenda

Wednesday, January 21, 2015

6:30 PM - 8:30 PM  District Leadership Teams Reception- Epic Chophouse

Thursday, January 22, 2015

8:30 AM - 8:45 AM  Registration and Coffee - Charles Mack Citizen Center
Joining TFT 3 Online CoP - Assistance: MGSD

8:45 AM - 9:15 AM  Welcome
Dr. Mark Edwards, Superintendent, Mooresville Graded School District
Video: Keith Krueger, CEO, CoSN

Sponsor Welcome: Pearson

9:15 AM - 10:15 AM  Technology Integration Models and Frameworks
Facilitators: MGSD ITFs and Administration
Please bring your device, e.g., laptop or iPad, etc.

10:15 AM - 10:30 AM  Travel to Schools

10:30 AM - 12:00 PM  Classroom Visits with Students and Teachers
Visit MGSD to see and talk with principals, teachers, and students participating in a digital conversion.
Facilitators: Mooresville Staff
- Mooresville Middle School
- East Mooresville Intermediate School
- Mooresville Intermediate School

12:00 PM - 12:15 PM  Travel back to Charles Mack Citizen Center

12:30 PM - 1:30 PM  Lunch
Sponsor Welcome: Filewave
Stephen Mirante, National Sales Director, Filewave

1:30 PM - 2:30 PM  School Site Visits Debriefing
Groups: TFT District Teams
Facilitators: Mooresville Staff
Please bring your device, e.g., laptop or iPad, etc.
Agenda

Thursday, January 22, 2015

2:30 PM - 3:30 PM  Leadership Panel: Taking it to Scale
Highlights of Mooresville Graded School District in partnership with Houston Independent School District (TX), to showcase their professional development program in support of a digital conversion.
Moderator: Ann Ware, Teaming for Transformation Facilitator, CoSN
Speakers:
Dr. Mark Edwards, Superintendent, MGSD
Dr. Terry Grier, Superintendent, HISD
Lenny Schad, CTIO, HISD
Dr. Scott Smith, CTO, MGSD
Dr. Stephen Mauney, Exec Dir of Secondary, MGSD
Annie Wolfe, Secondary Curriculum and Development Officer, HISD

3:30 PM - 3:45 PM  Break/Snacks

3:45 PM - 4:45 PM  TFT 3 Collaboration Through Online Community of Practice (CoP)
Facilitator: Ann Ware, Teaming for Transformation Facilitator, CoSN
Please bring your device, e.g., laptop or iPad, etc.
• Collaboration in an online CoP
• Upcoming Collaborative Activities
• TFT 3 Pledge

4:45 PM - 5:00 PM  Sponsor Welcome: Follett
Steve Horton, Director, Regional Sales, Follett

Day One Recap
What did we learn today about continuing this journey towards a digital conversion? What are our action steps for tomorrow?

6:00 PM – 8:30 PM  Dinner and Networking – Epic Chophouse
104 South Main Street, Mooresville, NC 28115

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Friday, January 23, 2015

8:30 AM - 8:45 AM  Coffee and Networking- Charles Mack Citizen Center
Sponsor Welcome: Knovation
Randy Wilhelm, CEO & Co-Founder, Knovation

8:45 AM - 10:15 AM  Changing the Teaching and Learning Environment
Facilitators: MGSD ITFs and Administration

10:15 AM - 10:30 AM  Break

10:30 AM - 11:00 AM  Individual District Leadership Teams Collaborate on Next Steps and Planning
Next Steps will serve to inform the TFT 3 Online CoP activities and CoSN 2015 Conference TFT 3 concurrent session.

Next Steps to a Digital Conversion: District/School Leadership Teams Sharing of Future Action Steps Towards a Digital Conversion

TFT 3 district leadership teams meet to identify their district’s/school’s strategic next steps towards their digital conversion and identification of current questions.

11:00 PM - 12:00 PM  Sponsor Welcome: Discovery Education
Andy Schaefer, Vice President, Discovery Education

Keynote Speaker: Hall Davidson

12:00 PM - 12:45 PM  Networking Lunch, Dialogue and Go

12:45 PM - 1:00 PM  Closing
Dr. Mark Edwards, Superintendent, MGSD

This leadership professional learning opportunity is produced in partnership with CoSN and Mooresville Graded School District and sponsored by Discovery, Filewave, Follett Library Resources, Knovation, Pearson and Rosetta Stone.
Speaker Bios

Mark Edwards, Ed.D., Superintendent of North Carolina’s Mooresville Graded School District, is a pioneer of 1:1 computing in public schools. In 2013, he was named AASA Superintendent of the Year and North Carolina Superintendent of the Year. He was the 2001 Virginia Superintendent of the Year, a Harold W. McGraw Prize in Education recipient and an eSchool News Magazine’s Tech Savvy Superintendent. He is the author of Every Child, Every Day: A Digital Conversion Model for Student Achievement.

Terry B. Grier, Ed.D. joined the Houston Independent School District in 2009. His education career spans four decades, including nearly 30 years as a superintendent. Under his leadership, HISD has achieved all-time high graduation rates and all-time low dropout rates, while reform initiatives like the Apollo 20 program have helped gain the district both local and national recognition, including the 2013 Broad Prize in Urban Education. Dr. Grier’s numerous awards include the 2008 North Carolina Superintendent of the Year Award and the American Association of School Administrators’ Effie H. Jones Humanitarian Award for the support of women and minorities in education. He and his wife, Nancy, have four grown children.

Scott Smith, Ed.D. has over eighteen years experience in the area of educational technology. As a teacher, instructional technology facilitator, system’s engineer, director and Chief Technology Officer, Scott understands all aspects of technology and media – both instructionally and technically. In 2007, Scott received his Doctorate in Curriculum and Instruction from the University of North Carolina at Chapel Hill. As past president of NCTIES (NC’s ISTE Affiliate) Scott led efforts for North Carolina’s technology educators. Scott also serves an ISTE Affiliate Representative for NCTIES and sat on the Board of Directors for the North Carolina Association of School Administrators (NCASA) for five years. Scott has been an adjunct faculty member at Appalachian State University and is currently adjunct with Wingate University. In 2008 Scott assumed the role of Chief Technology Officer for Mooresville Graded Schools, one of the only public school systems in the nation to issue laptops to every child grades 3-12. This “Digital Conversion” initiative has seen outstanding results in the way of decreased dropouts and suspensions, increased attendance, and increased End of Course and End of Grade test scores, while moving the district into a digital teaching and learning environment.

Lenny Schad is the chief information technology officer for the Houston Independent School District (ISD) and has been working in the technology field for 25 years. During this time, Lenny’s career has taken him into many business sectors where he has established a very successful leadership and management track record. Prior to his role at Houston ISD, Lenny was the chief information officer at Katy Independent School District, a Houston-area district recognized nationally for technology innovation. Through Lenny’s leadership, the school district initiated a “bring their own device” program and made public Wi-Fi available on every campus since the 2011-2012 school year. Lenny’s business sector experience includes hospitality, government, oil and gas, investment banking and education. His career highlights include leading technology departments for the Economic Summit of Industrialized Nations in 1991 and the Republican National Convention in 1992 as well as managing technology departments for joint ventures and global organizations.
CoSN Webinars 2014-2015
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Register at www.cosn.org/events/webinars

February 10, 2015: Designing Smart Education Networks: IT Infrastructure that Supports Digital Learning

April 14, 2015: Improving Your IT System with Key Performance Indicators (KPIs)

May 12, 2015: 2015 K-12 Horizon Report