Get Organized: Articulate Your Advocacy Goals

**Identify Priorities**
What are your top three ed tech issue priorities?

**Outline Policy Goals**
Which of these initiatives would most benefit schools in your community?

**Define Legislative Agenda**
Is your goal to pass a bill? Add an amendment to an existing bill? Repeal current law? Or simply to raise awareness of an ed tech issue?

**Explore Your Media Goals**
How will you use the media to advance your goals?

**Reach Out to Community**
How will the community be involved, (i.e., town hall, public board meetings)?

**Set a Timeline**
What policy goals do you want to accomplish annually? What monthly goals can help you get closer to achieving your annual goal?