ELECTION 2016

Raise Awareness of Ed Tech Issues

Election campaigns—Presidential, Congressional, and for state and local offices -- are in full swing across the U.S. Election 2016 is our opportunity to raise awareness of ed tech issues in these campaigns. As educators, we can help candidates better understand and support the transformative power of technology in teaching and learning.

The attached infographic outlines three key questions to ask candidates about how they plan to implement policies that harness technology to improve learning for students.

7 Ways You Can Be an EdTech Advocate

1. Learn about CoSN’s policy agenda.
2. Attend candidates’ town hall meetings and ask them about their education technology platform. Use the infographic as a guide to questioning them.
3. Work with other local groups to identify technology priorities in your community.
4. Highlight your district’s ed tech plans and share them with candidates and the public.
5. Invite candidates to visit classrooms and see how technology is transforming learning.
6. Write op-eds and letters to the editor describing your education technology practices, priorities, and needs.
7. Follow up with notes to all candidates expressing your thanks for their consideration of ed tech policies.

REMEMBER: Advocate Now!! Help ensure that students will have a technology rich education preparing them for future success.

Note: CoSN does not participate in, or intervene in (including the publishing or distributing of statements), any political campaigns on behalf of (or in opposition to) any specific candidates for public office and this document does not encourage readers to adopt a preference for or against any specific candidate for public office. Readers should pursue these ideas with the goal of educating all candidates for a given public office and their communities about the value and importance of education technology for all students.