

Diane Doersch
Director of Technology
Verizon Innovative Learning at Digital Promise

Professional Background:

I have spent 34 years in the field of education. I was an elementary and middle school teacher, Director of Technology, then Chief Technology and Information Officer. I retired from public school in 2019, and now work for Digital Promise as Director of Technology for Verizon Innovative Learning Schools, a national program. I am an experienced practitioner who lives, eats, and breathes educational technology leadership and wants to give back to the profession.

What are the two most important priorities for CoSN to focus on in the next three years?

Priorities: #1 Empowering our CoSN members to be active practitioners of equitable practices in their technology leadership #2 Continue to provide resources and community to our educational technology leaders so that they have the knowledge and skillset to serve as visionary strategists for their school districts.

Describe your relevant experience in providing leadership to nonprofit organizations (e.g. service on boards, events, fundraising), with particular emphasis on any experience working with state or national education and/or ed tech associations

I serve as President of the NE Region of Women in Technology and have been a WIT board member for the past 5 years. As a founding member, I have helped scale an infrastructure that supports the onboarding of two more regions and a state board of directors. I also serve on the #EquityEDU board.

CoSN has identified diversity as a priority for both the CTO profession and the CoSN organization. As a CoSN Board nominee, how would you help to broaden diversity and/or what experience have you had in evaluating or managing organizational diversity?

I currently serve as Chair for the Diversity, Equity, and Inclusion Committee. Under my co-leadership, the committee has made great strides in building a framework and infrastructure for success so our leaders can make positive changes in their districts regarding DEI. We are building materials and deliverables that will serve as key resources that our leaders can bring back and implement in their organizations. We are also creating opportunities and space for meaningful discussion, reflection, and activism to make positive changes to eradicate racism and the marginalization of underrepresented populations.

Describe your past involvement in CoSN and/or our state chapters

I was active in WETL (Wisconsin Educational Technology Leaders) in previous years before joining the CoSN Board of Directors in 2018. I have served one three-year term on the CoSN Board.