

Trusted Learning Environment Seal Measure and Improve Student Data Privacy

You're invested in ensuring that education institutions in your state are doing their best to meet the challenges of protecting student data privacy. Now, through the national **Trusted Learning Environment (TLE) Program**, CoSN is offering a subscription package with three plan levels to **provide tangible support and measure privacy efforts of K12 school systems in your state.**

TLE Subscription Plans provide benefits at almost a **45 percent discount** compared to what school systems would receive without your support:

- ✓ **Unlimited free applications for the TLE Seal**
- ✓ **Free seats in the facilitated TLE Workshop Series**
- ✓ **Exclusive state privacy benchmarking reports**
- ✓ **Student data privacy training for technology leaders**
- ✓ **Certified Education Technology Leader (CETL®) Certification prep and exam**



About the TLE Subscription Plans

Depending on your TLE Subscription Plan level, you could receive access to the following:

- **TLE Applications and TLE Application Workshop Series (included in all plan levels)**
Encourage development of holistic student data privacy programs by providing your school systems with access to an **unlimited number of free applications and renewals** for the CoSN Trusted Learning Environment Seal program and free seats in the **CoSN TLE Application Workshop Series**, where districts collaborate with peers to improve student data privacy practices and workshop their applications with support from CoSN and TLE Seal recipients.
- **Benchmarking Reports (included in all plan levels)**
With five or more TLE Seal applicants, receive **annual state benchmarking reports** that aggregate TLE application scores across **each of the 25 privacy and security practices and track year-over-year improvements**. These marks will also be compared with the aggregated scores of all TLE Seal recipients.
- **Data Privacy Training**
Private sessions for CoSN's **facilitated privacy training**, covering key laws, including your state privacy laws, assessing school system data protection needs, working with online service providers, privacy communications, parent rights and more. Provides structured conversation led by a knowledgeable and experienced facilitator, and can be tailored to a beginner or experienced audience.

The TLE Program is supported by lead partners:



For more information or to get started with a TLE Subscription plan for your state,
contact Linnette Attai at lattai@cosn.org

- **Certified Education Technology Leader (CETL) Certification**
CETL is **the only practice-based certification program** available in the education technology sector that bridges technical knowledge, understanding of the educational environment, and the management and leadership skills needed to integrate technology across the curriculum to advance student outcomes. Preparation begins with the CETL® Foundation Course, which teaches the fundamentals of CoSN's **Framework of Essential Skills**.

THE TLE SUBSCRIPTION PLANS

Plan A: Apply for the Trusted Learning Environment Seal

Provide access to an unlimited number of free applications to the CoSN Trusted Learning Environment Program and renewals, and free seats in the **CoSN TLE Application Workshop Series**. Applications are normally offered at a cost of \$200 per application for school systems supporting less than 10,000 students and \$400 per application for school systems supporting 10,000 students or more, with a \$50 annual renewal fee. Includes customized feedback and benchmarking reports for each applicant plus annual state-level benchmarking and progress reports.

Cost: \$5,000/year; minimum 2 year commitment

Plan B: Training and Trusted Learning

Build competence and capacity for student data protection with this TLE Subscription Plan. Includes everything in Plan A at a discounted rate, plus facilitated online or on-site customized privacy training for 10 school system representatives each year, an additional \$7190 value.*

You'll receive a 17% discount off of the regular price of facilitated online training for each additional 10 seats.

Cost: \$11,000/year; minimum 2 year commitment

Does not include travel costs for on-site training.

Plan C: Training, Trusted Learning and CETL Certification

Reach further and provide dedicated certification to your school system technology teams. Includes everything in Plans A and B, plus up to 10 seats in a state cohort for a facilitated online CETL Foundation course and exam to earn the flagship **CETL certification**, an additional \$13,180 value* on top of the Plan A and B benefits. A 15% discount off of the regular price of facilitated CETL training will be included for 10 additional seats.

Cost: \$22,000/year; minimum 2 year commitment

* Additional savings available with CoSN membership.

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