Measure and Improve Student Data Privacy Practices With CoSN

CoSN
Leading Education Innovation

CoSN
TRUSTED LEARNING ENVIRONMENT

You're invested in ensuring that K-12 education institutions in your state are doing their best to meet the challenges of protecting student data privacy, but how do you know if things are improving? CoSN's Trusted Learning Environment (TLE) Seal Program subscription plans provide tangible privacy support to your K-12 school systems and measure student data privacy program improvements in your state.

About the CoSN Trusted Learning Environment Seal Program

CoSN's TLE Seal Program is a student data privacy framework designed to support LEAs in building and maintaining mature student data privacy programs. Designed by CoSN in partnership with AASA, ASBO, and ASCD, with input from 28 LEA technology leaders, it is the only student data privacy framework created to meet the specific needs of LEAs.

Earning the TLE Seal requires providing evidence of mature student data privacy practices across 25 specific requirements that reach across multiple facets of the organization. There are 25 specific practice requirements, and each LEA that applies for the TLE Seal receives feedback explaining how their application was scored, recommendations for improvement inclusive of free resources, and a benchmarking report comparing their scores to the aggregated scores of all TLE Seal recipients.

The TLE Seal Program supports LEAs in building and improving their student data privacy programs, building trust in the community with respect to their student data privacy efforts, and staying committed to ongoing improvements over time.

The CoSN TLE Seal Program is supported by lead partners:

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

ASBO
ASSOCIATION OF SCHOOL BUSINESS OFFICIALS INTERNATIONAL

ASCD®
LEARN. TEACH. LEAD.

About the CoSN TLE State Subscription Plans

CoSN's TLE State Subscription Plans provide state agencies with a turnkey method to support student data privacy work in the state at scale. Benefits include:

- Exclusive state student data privacy benchmarking reports for your agency
- Student data privacy training for technology leaders
- Unlimited free applications for the TLE Seal for your LEAs
- Certified Education Technology Leader (CETL®) Certification prep and exam

CoSN TLE State Subscription Plans: Three Options

PLAN A

MEASURE AND IMPROVE

- Receive aggregated results of a survey-based statewide student data privacy benchmarking report comparing your LEA student data privacy practices against those of all TLE Seal recipients across 25 specific privacy and security requirements.
  - receive resources tailored to support your LEAs around their most challenging student data privacy practices based on the findings;
  - track year-over-year improvements in privacy practices.

- Receive access to an unlimited number of free applications and renewals for the CoSN TLE Seal program to drive implementation of institution-wide student data privacy programs.

PLAN B

MEASURE, TRAIN, AND IMPROVE

- Includes everything in Plan A at a discounted rate, plus:
  - Private sessions for CoSN's facilitated privacy training. Training covers key laws, including your state student data privacy laws, assessing school system data protection needs, working with online service providers, privacy communications, parent rights, and more. Provides structured conversation led by a knowledgeable and experienced facilitator, and can be tailored to a beginner or to an experienced audience.

PLAN C

MEASURE, TRAIN, AND IMPROVE THROUGH CETL®

- Includes everything in Plan A and Plan B, plus:
  - Certified Education Technology Leader (CETL) Certification
- Reach further and provide dedicated certification to your school system technology teams. Includes everything in Plans A and B, plus up to 10 seats in a state cohort for a facilitated online CETL Foundation course and exam to earn the flagship CETL certification

- CETL is the only practice-based certification program available in the education technology sector that bridges technical knowledge, understanding of the educational environment, and the management and leadership skills needed to integrate technology across the curriculum to advance student outcomes. Preparation begins with the CETL® Foundation Course, which teaches the fundamentals of CoSN's Framework of Essential Skills.

About CoSN

CoSN is the premier professional association designed to meet the needs of K-12 EdTech leaders, their teams and other district leaders. CoSN provides thought leadership resources, community, best practices and advocacy tools to help edtech leaders succeed in the digital transformation. CoSN represents over 13 million students and continues to grow as a powerful and influential voice in K-12 education. CoSN.org

About the CoSN Trusted Learning Environment Seal Program

The CoSN Trusted Learning Environment (TLE) Seal program is the nation's only data privacy framework for school systems, focused on building a culture of trust and transparency. The TLE Seal was developed by CoSN in collaboration with a diverse group of 28 school system leaders nationwide and with support from AASA, The School Superintendents Association, the Association of School Business Officials International (ASBO) and ASCD. School systems that meet the program requirements will earn the TLE Seal, signifying their commitment to student data privacy to their community. TLE Seal recipients also commit to continuous examination and demonstrable future advancement of their privacy practices. CoSN.org/Trusted

For more information or to get started with a CoSN TLE State Subscription plan, contact Linnette Attai at lattai@cosn.org.