Become a Lead Trainer

for Generative AI Readiness in K-12 Education

CoSN
Leading Education Innovation

AESA
ASSOCIATION OF EDUCATIONAL SERVICE AGENCIES

AI

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION

SETDA
State Educational Technology Directors Association

A Transformative Opportunity for Educational Service Agencies

SK

Presenters

Sheila King
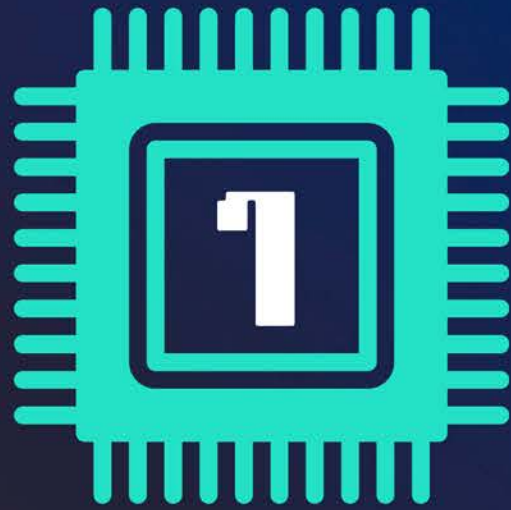Chief Strategy Officer
AESA

Robert Duke
Chief Operating Officer
CoSN

Pete Just
AI Project Director
CoSN

Introduction

1 Overview

Welcome & Overview of the Opportunity

2 Importance

Importance of Generative AI in K-12 Education

3 Opportunity

The Growing Demand for AI Readiness

SK

Overview

Welcome & Overview of the Opportunity

The Intiative

Purpose: Build capacity for generative AI adoption in school districts

Support districts in assessing readiness and developing
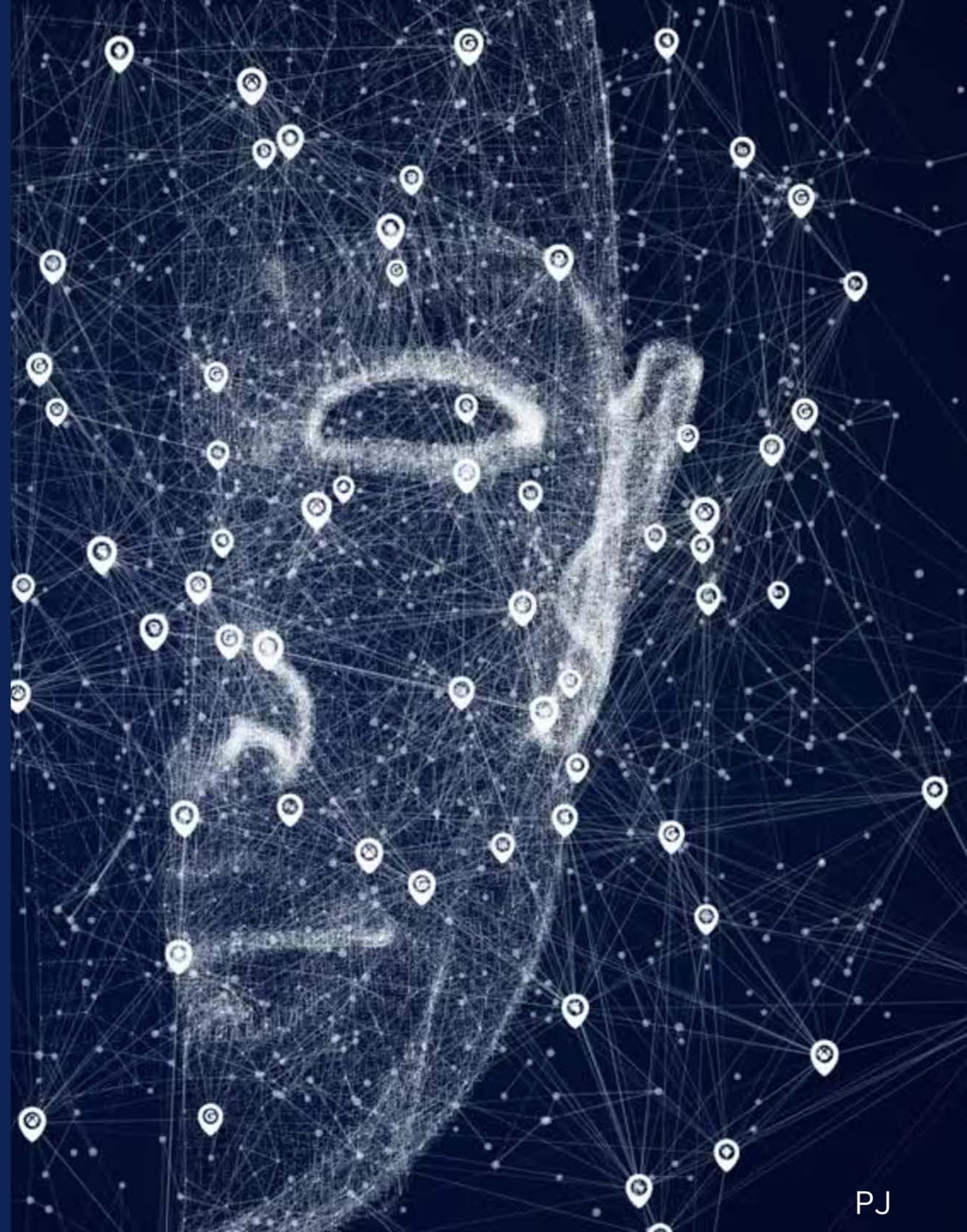AI implementation roadmaps

The Role

Lead Trainer

Develop generative AI implementation expertise

Facilitate impactful training sessions

Mentor Regional Trainers

Empower school districts with actionable AI strategies

Who We're Looking For

- Seeking 10–20 exceptional educators and leaders
- Individuals with training experience and a passion for AI in education
- Leaders committed to helping districts navigate generative AI adoption
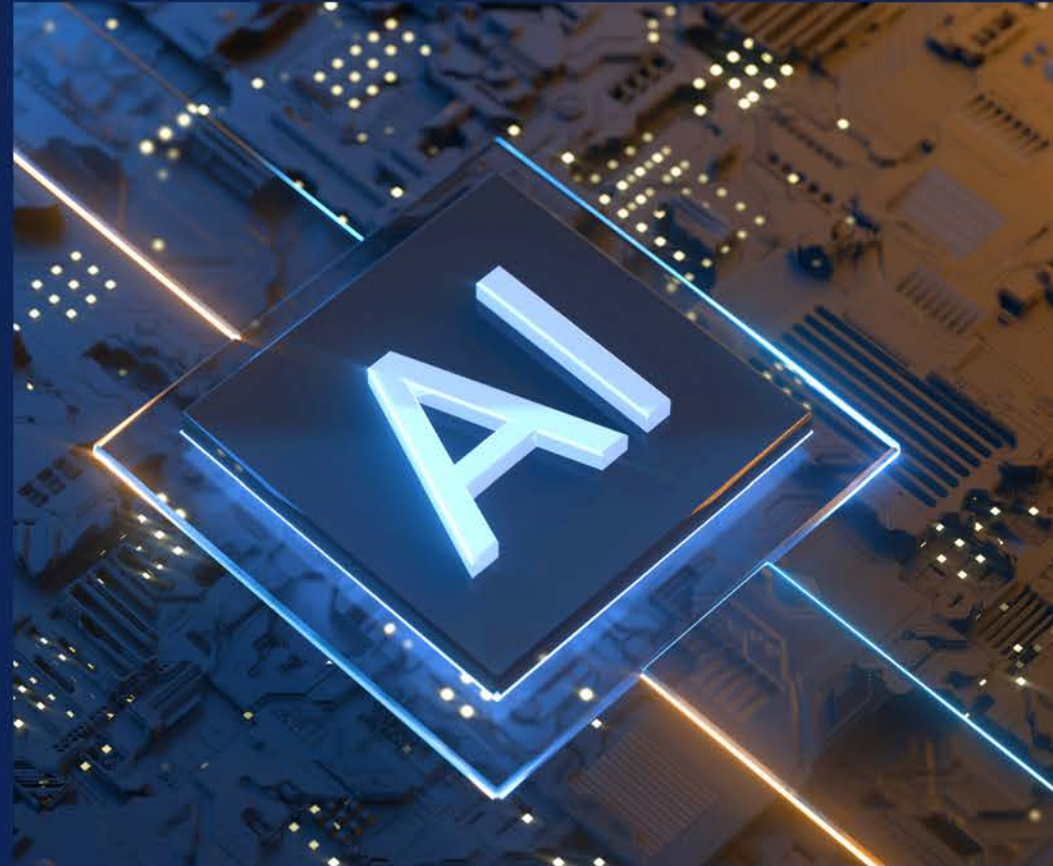
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Why Apply?

Influence & Impact:

Directly support districts in generative AI readiness

Professional Growth:

Expand your expertise in generative AI

Recognition:

Establish your ESA as a leader in AI professional development

Organizational Benefits

Sustainable Revenue Model:

Your ESA retains revenue from local training delivery

Enhanced Reputation:

Align with CoSN's nationally recognized framework

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Training Levels

Lead Trainers (10-20)

Regional Trainers
(4 x 10-20)

Local
Trainings

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Training Levels

Lead Trainers (10-20)

Regional Trainers
(4 x 10-20)

Local
Trainings

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Benefits: Lead vs. Regional Trainer

- Waived $1,500 registration fee for initial training.
- First-to-market advantage: Begin offering revenue-generating local trainings immediately after Lead Trainer training is complete.
- Receive direct coaching and from CoSN's SMEs who created the AI Maturity Model and supporting resources, giving you direct access to emerging best practices.
- Differentiated digital credentials showcasing your lead role in Gen AI readiness assessment.
- Provided media kit with templates that can be used to announce your selection as a Lead Trainer to local news media.
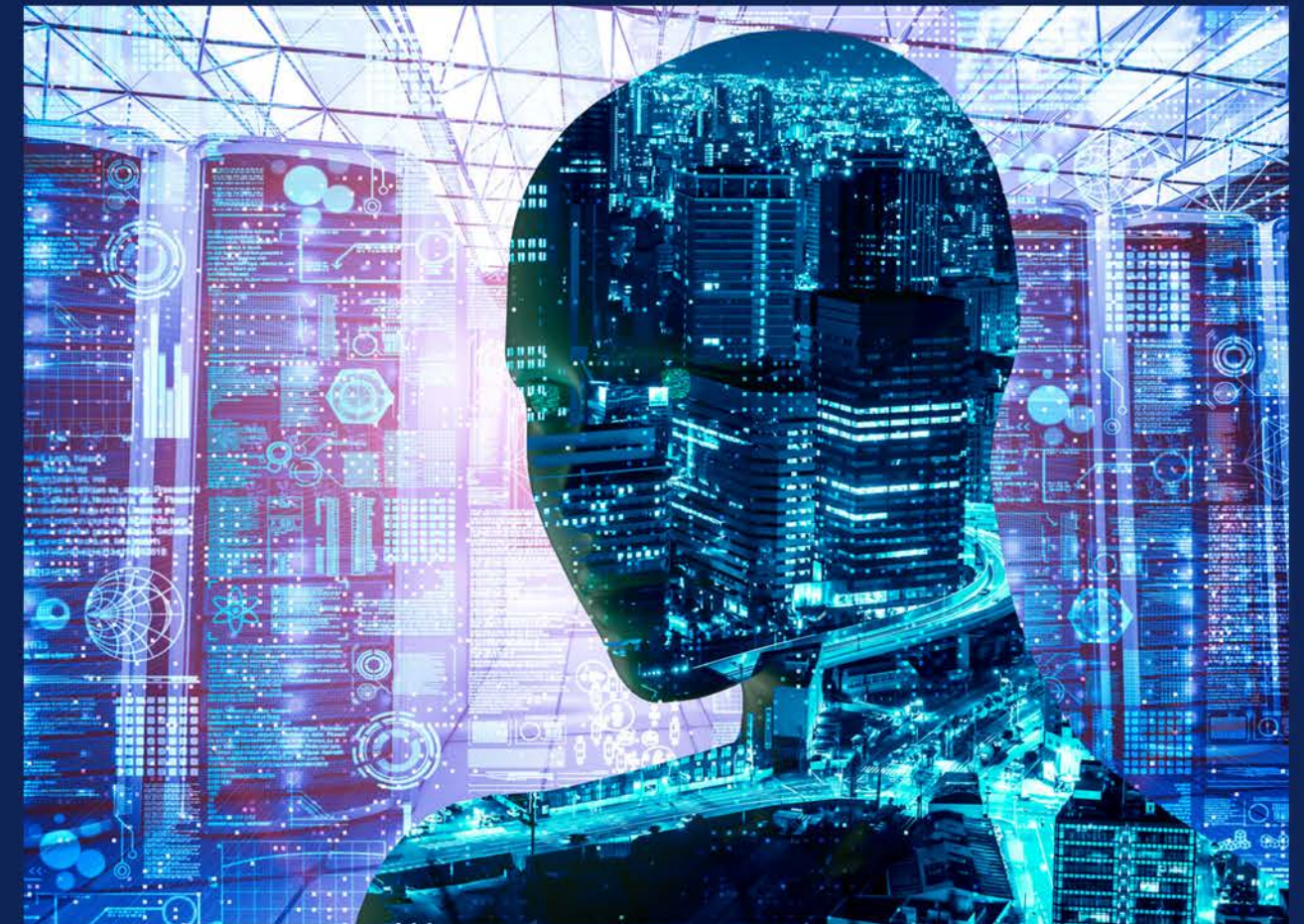
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Addressing the Urgent Need

School districts urgently need AI expertise and structured guidance

Many administrators and educators lack a clear roadmap for AI implementation

Your leadership will fill this critical knowledge gap

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The Training Framework

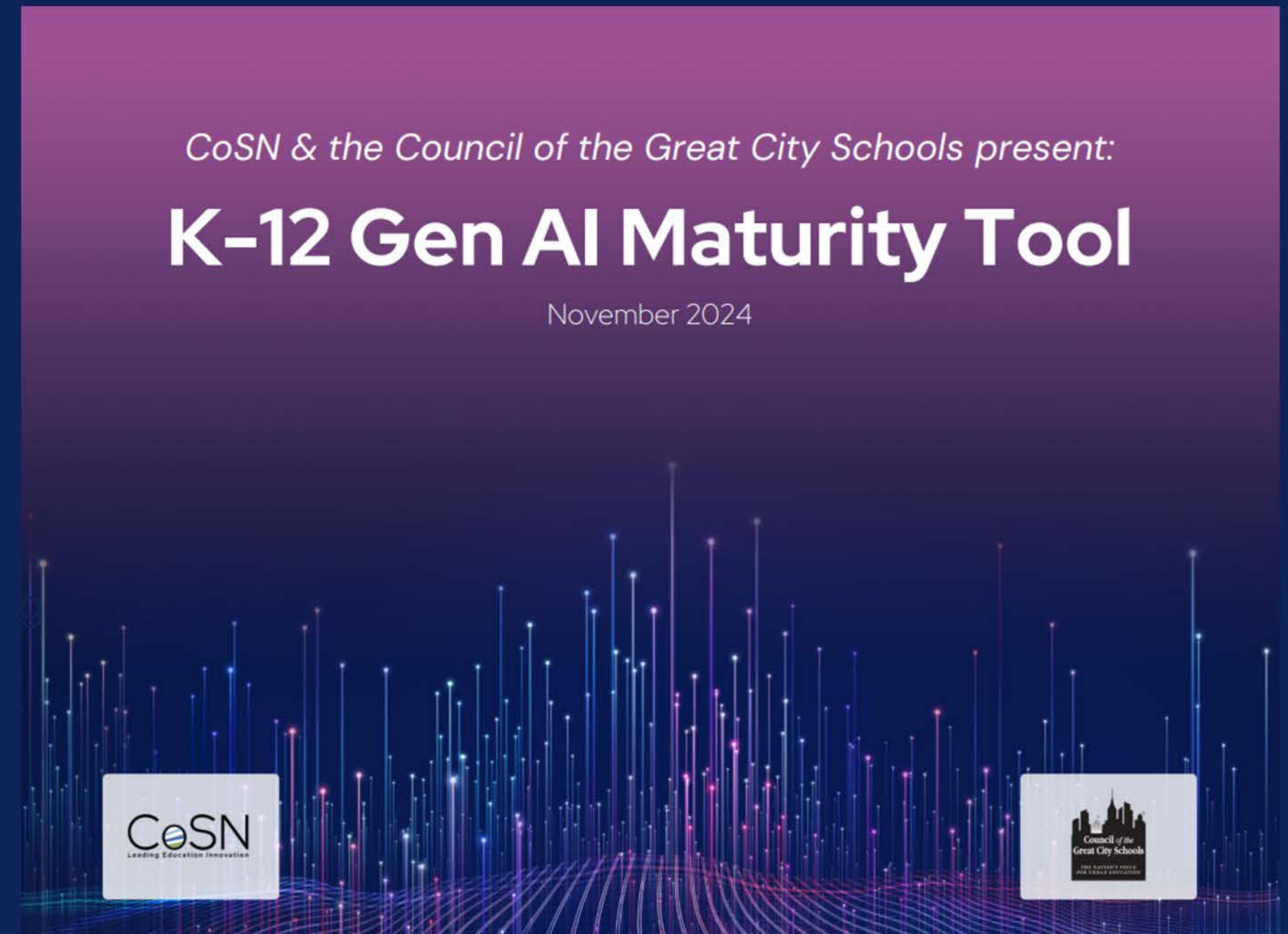- Built around the CoSN/CGCS K-12 Gen AI Maturity Tool
- Focuses on Readiness, Maturity Assessment, and Implementation
- Provides a structured approach for generative AI adoption in schools

CoSN & the Council of the Great City Schools present:

K-12 Gen AI Maturity Tool

November 2024

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THE NATION'S VOICE FOR URBAN EDUCATION

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The Maturity Tool

- **Maturity Levels:**
  - Emerging
  - Developing
  - Mature
- **Readiness Domains:**
  - Executive Leadership
  - Operational
  - Data
  - Technical
  - Security
  - Legal/Risk
  - Academic

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Available at: cosn.org/ai/

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The Maturity Tool- Dive In

- **Maturity Levels:**
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7. Academic AI Literacy Readiness Domain

7.2 Teacher Professional Development in AI

The "Teacher/Admin Professional Development in AI" subdomain focuses on enhancing educators' and school-based administrators' skills and knowledge to effectively integrate AI into their teaching and administrative practices. This subdomain aims to provide comprehensive professional development opportunities that empower teachers and school-based administrators with the latest AI tools, techniques, and pedagogical strategies. It encompasses a range of training and professional development programs designed to elevate teachers' and administrators' proficiency in using AI, from basic introductions to advanced applications in classroom settings. Additionally, this subdomain prioritizes ensuring that educators have ongoing access to up-to-date AI resources, supporting them in staying current with technological advancements. Community building is also a key component, fostering a network of educators who share insights, experiences, and best practices in AI education. The ultimate goal is to cultivate a well-informed and collaborative educator community that leverages AI to enhance student learning and foster an innovative educational environment.

Subdomain Elements	Emerging Level	Developing Level	Mature Level
7.2.1 Training/Professional Development Programs: Providing educators with comprehensive, ongoing training in AI technologies and pedagogical strategies to enhance their ability to effectively integrate AI into their teaching.	**Description**: Basic AI training/professional development programs are introduced, focusing on raising awareness among educators about AI tools and their potential uses in the classroom. **Evidence**: Occasional workshops or seminars are offered, primarily introductory in nature. **Recommendations**: Develop a structured training/professional development calendar that includes AI training at regular	**Description**: Comprehensive AI training/ professional development programs are established, covering not only the use of AI tools but also pedagogical approaches to integrate AI into teaching. **Evidence**: There is increased participation in AI training sessions, with educators beginning to implement learned techniques in their teaching. **Recommendations**: Enhance	**Description**: AI training programs are deeply embedded in training/professional development for educators, continuously updated to include the latest AI advancements and pedagogical research. **Evidence**: There are high levels of proficiency in AI integration among educators, with visible improvements in teaching effectiveness and student engagement.

Commitment & Expectations

Attend initial training March 19-20 in Milwaukee

Deliver regional Train-the-Trainer sessions

Support ongoing mentorship of trainers and districts

Provide feedback for program improvement

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Time Investment = ~225 hrs*

Initial training (March 19-20)	15 hrs
Review training materials	20 hrs
Regional train-the-trainer event facilitation (2.5 days)	20 hrs
Support train-the-trainer participants prior to event	3 wks @ ~8 hrs/wk = 24 hrs
Provide coaching to Regional Trainers following event	25 wks @ 5 hrs/wk = 125 hrs
Gather feedback and provide ongoing feedback to CoSN/AESA	15 hrs

* Does not include time related to offering local trainings.

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Event Details

Lead Trainer Initial Training (March 19-20)	

• Maturity tool deep-dive
 	
• Overview of training materials
 	
• Pre/post work
 	
• CoSN Trainers provide coaching to Lead Trainers following event
	• Day 1
	  ◦ Full day
	  ◦ Breakfast and lunch provided
	
	• Day 2
	  ◦ Half day
	  ◦ Breakfast provided

Event Details

Lead Trainer (March 19-20)

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Please see FAQ document on
http://www.cosn.org/trainer
for updated information.

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Event Details

Regional Train-the-Trainer Events	

• Location and venue organized by CoSN / AESA
• Held at ESA venue
• Prep day + 1.5 day event
• Day 1: Breakfast & lunch provided
• Day 2: Breakfast provided
• $1,500 per participant
	Facilitation
	   • 2 Lead Trainers facilitating
	   • 2 CoSN Trainers supporting
	Lead Trainers
	   • Support pre/post work
	   • Provide coaching to Regional Trainers following event

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Event Details

Regional TrainTrain-the-Trainer Events

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Event Details

Local Trainings	

Host ESA
 	
• AESA membership required
• CoSN membership required
   ○ Paid or free
• Per-seat licensing fee
   ○ $399 for paid CoSN members w/ bulk pricing discounts
   ○ $599 for free CoSN members
	• Delivered by Lead or Regional Trainers
	• Regional Trainers coached by Lead Trainers
	• Format can vary
	• Follow provided materials
	• **Registration fee set by Host ESA**

Example: Local Training with 20 Participants @ $800

Host ESA:	Paid CoSN Membership	Free CoSN Membership

Expenses	• AESA Membership: (tiered)
	• CoSN Membership: $1,220
	• Licensing fee:
	   ◦ $399 per participant seat
	   ◦ 2-4 10% discount
	   ◦ 5-10 15% discount
	   ◦ 11+ 25% discount
	     20 x $399 x -25% = $5,985
	Total: $7,205 + AESA Membership, meals, staff, and venue costs
		• AESA Membership (tiered)
		• Licensing fee:
		   ◦ $599 per participant seat
		     20 x $599 = $11,980
		Total: $11,980 + AESA Membership, meals, staff, and venue costs

Income	20 Participants @ $800 = **$16,000**	

Timeline and Next Steps

Lead Trainer Application

Select Leads

Lead Training

Identify Regional Trainers

Regional Train the Trainer Events

Coach Regional Trainers

Ongoing Support: Continuous learning and collaboration opportunities

February 7   February 21   March 19-20   April   May   June

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How to Apply

Visit: https://www.cosn.org/trainer/

Submit your application by February 7, 2025

Questions? Contact Catherine Baumgartner
cbaumgartner@cosn.org

Questions/Answers

Closing

Join us in shaping the future of Generative AI in K-12 Education!

Apply today and become a recognized leader in AI education