

Oliver Landow Senior Director UDT

Ellicott City, Maryland

https://www.linkedin.com/in/oliver-landow-04122a4

CETL? No

Detailed overview of your professional experience in education technology, including specific roles, responsibilities, and accomplishments.

I'm an education technology leader with more than 25 years of experience supporting K–12 institutions in modernizing their digital infrastructure and learning environments. Throughout my career, I've partnered with school districts to implement secure, scalable, and sustainable technology strategies that align with both instructional goals and operational priorities.

My work reflects the mission and values of CoSN by empowering education leaders to drive innovation, promote equity, and lead digital transformation. I've helped guide initiatives focused on strategic planning, cybersecurity readiness, and cloud-based environments—efforts that have expanded access, improved outcomes, and supported long-term sustainability.

With deep experience in stakeholder engagement and project leadership, I collaborate closely with educators, administrators, and IT teams to co-design solutions that meet the evolving demands of today's classrooms. These collaborations have resulted in infrastructure readiness plans, robust connectivity frameworks, and operational models that support digital equity and student success.

I'm committed to advancing CoSN's vision of enabling every learner to reach their potential through technology. My work supports inclusive, future-ready ecosystems where innovation, privacy, and accessibility are prioritized. Whether helping districts navigate digital transitions or advocating for thoughtful, sustainable investments, I bring strategic insight and a passion for impact to every engagement.

Identify the top two priorities that you believe CoSN should prioritize over the next three years.

Over the next three years, I believe CoSN should prioritize two key areas: equitable digital access and cybersecurity/data privacy.

First, equitable access remains foundational to student success. Despite progress, many districts still face barriers in delivering reliable, affordable broadband and secure infrastructure. CoSN can play a pivotal role by advocating for sustainable E-rate funding, expanding partnerships that lower costs, and sharing best practices for building scalable networks. By ensuring every learner, regardless of geography or income, has access to robust digital tools, CoSN directly advances educational equity.

Second, cybersecurity has become an increasingly urgent challenge for K–12 leaders. Districts face escalating threats that compromise sensitive data, disrupt instruction, and drain already limited resources. CoSN should continue to lead in this space by developing practical frameworks, fostering district collaboration, and strengthening partnerships with technology providers and policymakers. Providing training, tools, and guidance tailored to K–12 environments will empower leaders to manage risk effectively while keeping classrooms safe and connected.

These priorities—digital equity and cybersecurity—are interconnected. Reliable access enables learning, while strong security ensures continuity and trust. By focusing on both, CoSN can help school systems create sustainable, resilient ecosystems that support innovation and protect the communities they serve.

Outline your pertinent leadership experience within nonprofit entities (e.g. board involvement, event management, and fundraising). Highlight any notable engagement with state or national education and/or educational technology associations.

I have extensive experience in nonprofit leadership and educational technology advocacy. I served as a Board Member of the Boys and Girls Clubs of Baltimore, providing governance, strategic guidance, and community engagement. I also dedicated over 20 years as a fundraiser and mentor for the Catonsville Children's Home



and mentored with the Baltimore Saints Special Needs Ice Hockey program. These roles deepened my skills in board governance, event management, and donor development, while reinforcing my commitment to equity and inclusion.

Professionally, I have consistently engaged with national and state-level education associations to advance digital learning. In a former role, I collaborated with SETDA, CoSN, and CGCS to help districts modernize networks, secure funding, and align infrastructure with instructional needs. I frequently supported state education associations by presenting at events, advising district leaders, and contributing to thought leadership around broadband expansion, managed services, and cybersecurity readiness. In my current role, I remain deeply committed to these efforts—continuing to foster partnerships, support strategic initiatives, and advocate for technology solutions that enhance educational equity and student outcomes. Across both nonprofit and professional contexts, I have worked to bring together diverse stakeholders, build partnerships, and secure resources that directly impact student success. My leadership reflects a balance of strategic vision, operational execution, and a commitment to community outcomes. These experiences prepare me to contribute meaningfully to CoSN's mission and governance.

Detail your prior engagement with CoSN and/or our state chapters.

My professional career has been closely aligned with CoSN's mission, and I have actively engaged with the organization at both national and state levels. I've collaborated with CoSN leadership to support district initiatives in connectivity, security, and digital equity—participating in events and applying CoSN's research and frameworks to inform strategic planning and service development that benefit millions of students nationwide. These efforts have helped bridge the gap between technology providers and district leaders, ensuring that investments in infrastructure support long-term, student-centered outcomes. In my current role, CoSN's insights continue to shape how I approach emerging challenges in K–12 education, particularly in areas like cybersecurity, digital access, and communication systems. Their thought leadership helps ensure that the solutions and strategies I help develop remain responsive to the evolving needs of superintendents, CTOs, and instructional leaders.

Beyond professional alignment, I value CoSN's role as a convener of district and industry leaders. My engagement with CoSN and its state chapters has provided opportunities to learn from peers, share best practices, and contribute to conversations on future-ready infrastructure and cybersecurity preparedness. I view CoSN not only as an organization I've partnered with throughout my career but also as a community I want to help shape. Serving on the board would allow me to deepen that engagement, advance its mission, and contribute my experience toward building inclusive, secure, and future-ready learning environments.