



CORPORATE MEMBER TOOLKIT

Thank you for your interest in partnering with the Consortium for School Networking (CoSN). CoSN is the premier professional association for school system technology leaders, providing thought leadership resources, community, best practices, and advocacy tools to help EdTech leaders succeed in the digital transformation.

As a powerful and influential voice representing over 13 million students, CoSN is a vendor-neutral organization that does not endorse specific products or services. Instead, we invite you to work side-by-side with school district EdTech leaders to help shape the future of education innovation.

Membership Structure, Cost & Terms

CoSN's corporate membership structure is defined by a company's annual revenue. Eligibility is evaluated each year to ensure accurate alignment.

2026-27 MEMBERSHIP TIERS

Corporate Affiliate Member (\$1,090): Open to new and emerging companies with less than \$2 million in annual revenue, or consulting companies that work with these specific types of organizations.

Corporate Member (\$5,465): Required for companies with \$2 million or above in annual revenue.

TERM & ADMINISTRATION

Membership Year: Runs from July 1 – June 30.

Ready to Join? If you are interested in joining, please let us know and we will be happy to assist you with the onboarding process! Or go directly to CoSN Membership to join today!

Core Access & Connection Benefits

As a Corporate Member, you and your team will gain foundational access to the heart of the CoSN community, allowing you to build meaningful relationships and support school system leaders:

- **The CoSN Network:** Access to our private online community platform where members

connect, share questions, concerns, and solutions. This provides an exclusive opportunity to listen firsthand to the needs of the EdTech community and share expert answers to district leaders' questions. There is also a Corporate Member channel in the CoSN Network, where corporate members can post questions, ideas, and answers specific to the corporate community.

- **CoSN Volunteer Committees:** Engagement with district leaders to build relationships is key to a company's success in the CoSN community. We provide multiple opportunities to participate in volunteer committees—working side-by-side with district EdTech leaders. Your corporate membership provides access to join committees focused on: professional learning, belonging and community, and marketing. Sponsorship is not required.
- **Professional Development Courses and Workshops:** Ongoing opportunities to sharpen your team's skills and align your strategies with current educational needs.
- **Website Listing:** Your company will be officially listed on the CoSN website as a dedicated supporter.

Specialized Membership Benefits

Our Corporate Membership is divided into three core pillars designed to maximize your organization's visibility, market knowledge, and industry leadership.

1. VISIBILITY BENEFITS

Ensure the K-12 EdTech community recognizes your commitment to education innovation.

- **CoSN Corporate Member Directory:** Inclusion in our public-facing directory that displays all the corporate organizations operating as CoSN Supporters.
- **Access to CoSN Logo:** Receive a CoSN-supplied logo image to proudly display on your website, signaling to the entire EdTech community that you are an official CoSN partner and supporter.

2. KNOWLEDGE BENEFITS

Stay ahead of industry trends, track what is on your customers' minds, and learn how to help them overcome their operational obstacles.

- **Member-Only Publications:** Gain access to an immense archive of exclusive content and resources tracking the pulse of the EdTech space.
- **CoSN EdTech Webinars:** Enjoy access to 9 webinars hosted throughout the year tied directly to CoSN's official Focus Areas, showcasing the cutting-edge work of CoSN and its members.
- **CoSN Corporate Leadership Calls:** Participate in dedicated calls designed to keep corporate partners aligned with high-level industry shifts.

- **CoSN Network:** Legislative updates, new announcements, and blogs are found on the Network with items specific to you in the Corporate Channel.

- **Annual Conference Discounts:** Receive exclusive member-only discounts to CoSN's Annual Conference, along with the exclusive opportunity to sponsor or exhibit at the event.

3. LEADERSHIP BENEFITS

Have a direct say in the governance and trajectory of the association.

- **CoSN Board Representation:** CoSN reserves 3 dedicated board seats specifically for our corporate members. These positions are elected by your corporate peer members, giving you a voice and a vote in determining corporate leadership.